

REMARKS/ARGUMENTS

Applicant has carefully reviewed and considered the Office Action mailed on December 22, 2005, and the references cited therewith.

Claims 1, 13, 16, and 20 are amended, claims 8, 15, and 19 are canceled, and no claims are added; as a result, claims 1, 3-7, 9-14, 16-18, and 20-22 are now pending in this application.

§103 Rejection of the Claims

Claims 1, 3-9, and 12-22 were rejected under 35 USC § 103(a) as being unpatentable over Kim (U.S. Patent No. 6,009,243) in view of Freiburger, et al. (U.S. Patent No. 6,034,652). Applicant respectfully traverses the rejection as follows.

With regard to independent claim 1, as amended, the Kim reference appears to describe:

A plurality of computers connected to a shared computer via a repeater, a memory for storing printing environment data corresponding to user identifications, a video controller for detecting a user identification accompanying print data transmitted from one of the plurality of computers for reading out of the memory printing environment data corresponding to the detected user identification and a print engine for printing an image corresponding to the print data in accordance with the printing environment data. (Abstract).

The Freiburger reference appears to describe:

Each set of content data is formulated by a content provider and made available for use by content display systems. Upon appropriate activation, each content display system displays images corresponding to the sets of content data in accordance with predetermined scheduling information. (Abstract).

Neither reference describes, teaches, or suggests a content delivery device including a display screen operable to display a device status of the peripheral device and operable to deliver electronic content information to the display screen that is unrelated to the device status, wherein the electronic content information that is unrelated to the device status is determined from an identification of a user.

In contrast, Applicant's independent claim 1, as amended, recites in part:

a content delivery device including a display screen operable to display a device status of the peripheral device and operable to deliver electronic content information to the display screen that is unrelated to the device status, wherein the electronic content information that is unrelated to the device status is determined from an identification of a user;

Whereas the Kim reference describes user identifications “for reading out of the memory printing environment data corresponding to the detected user identification”, it does not “deliver electronic content information to the display screen that is unrelated to the device status, wherein the electronic content information that is unrelated to the device status is determined from an identification of a user”, as recited in independent claim 1, as amended. Moreover, whereas the Freiburger reference describes a “content display system displays images corresponding to the sets of content data in accordance with predetermined scheduling information”, it does not “deliver electronic content information to the display screen that is unrelated to the device status, wherein the electronic content information that is unrelated to the device status is determined from an identification of a user”, as recited in independent claim 1, as amended.

Independent claim 13, as amended, recites in part:

a fourth means for detecting information identifying a user, wherein identifying a user is used to retrieve electronic content information that is unrelated to the device status.

In addition, independent claim 16, as amended, recites in part:

determining an identification of a user;
responsive to determining the identification of the user,
retrieving to the display screen electronic content information that is unrelated to the device status of the peripheral device and that is associated with the identification of the user;

As such, Applicant respectfully submits that each and every element and limitation of independent claims 1, 13, and 16, as amended, is not described, taught, or suggested by the Kim and Freiburger references, either individually or in combination. Accordingly, Applicant respectfully requests reconsideration and withdrawal of the 103 rejection of independent claims 1, 13, and 16, as amended, as well as those claims that depend therefrom.

Claims 10 and 11 were rejected under 35 USC § 103(a) as being unpatentable over Kim (U.S. Patent No. 6,009,243) in view of Freiburger, et al. (U.S. Patent No. 6,034,652), as applied above, and further in view of Plasson, et al. (U.S. Patent No. 6,795,688). Applicant respectfully traverses the rejection as follows.

Claims 10 and 11 depend from independent claim 1. Applicant respectfully submits that independent claim 1, as amended, is in condition for allowance in view of Kim and Freiburger. From Applicant's review of the Plasson reference, the reference does not cure the deficiencies of the Kim and Freiburger references. That is, Plasson does not describe, teach, or suggest "deliver electronic content information to the display screen that is unrelated to the device status, wherein the electronic content information that is unrelated to the device status is determined from an identification of a user", as recited in independent claim 1, as amended.

As such, Applicant respectfully submits that each and every element of independent claim 1 is not described, taught, or suggested in the Kim, Freiburger, and Plasson references, either individually or in combination. Accordingly, Applicant respectfully requests reconsideration and withdrawal of the 103 rejection of dependent claims 10 and 11.

CONCLUSION

Applicant respectfully submits that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicant's attorney Gregg W. Wisdom at (360) 212-8052 to facilitate prosecution of this matter.

At any time during the pendency of this application, please charge any additional fees or credit overpayment to the Deposit Account No. 08-2025.

CERTIFICATE UNDER 37 CFR §1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: **MS AMENDMENT** Commissioner for Patents, P.O. BOX 1450, Alexandria, VA 22313-1450 on this 17th day of February, 2006.

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